

The **Association for Talent Development – Northern Rockies Chapter** presents:  
**Measurement and Reporting for L&D: The Latest Thinking**  
An online course facilitated by **David Vance, PhD**

Join us for this four-week, eight-part online course to learn the latest thinking and techniques for measurement and reporting. Each week will focus on two or three key topics and build on the previous sessions. Follow-up sessions will focus on implementation issues and answer questions. Choose individual weeks to suit your interest or join us for all four weeks to provide a comprehensive overview.

**Class 1: Intro to Measurement and the Talent Development Reporting Framework**

- Thursday, April 4, 2019, 12 - 1 PM: Presentation
- Tuesday, April 9, 2019, 12 - 1 PM: Follow-up Discussion and Q&A

**Class 2: Focus on Effectiveness and Outcome Measures**

- Thursday, April 11, 2019, 12 - 1 PM: Presentation
- Tuesday, April 16, 2019, 12 - 1 PM: Follow-up Discussion and Q&A

**Class 3: Creating Your Measurement Strategy**

- Thursday, April 18, 2019, 12 - 1 PM: Presentation
- Tuesday, April 23, 2019, 12 - 2 PM: Follow-up Discussion and Q&A

**Class 4: Reporting**

- Thursday, April 25, 2019, 12 - 1 PM: Presentation
- Tuesday, April 30, 2019, 12 - 1 PM: Follow-up Discussion and Q&A

**Registration: Go to [tdnrc.org](http://tdnrc.org)**

Register for individual classes or receive a discount when you register for all four.

	Each Class (Class + Follow up)	All Classes (4 Classes + 4 Follow-ups)
ATD-NRC Members*	\$25	\$75
Non-Members	\$60	\$180

\*ATD-NRC [Power Members](#) are eligible for an additional 20% discount!

**About the instructor: David Vance, PhD**

Dave is the Executive Director of the [Center for Talent Reporting](#) and the former Chief Learning Officer for Caterpillar Inc. Dave and his team at Caterpillar won numerous awards for measurement, including ATD's BEST Award in 2005. Dave recently published the second edition of his textbook, *The Business of Learning*. He teaches human capital management in two Ph.D. programs and the executive education program at George Mason University.

The [Center for Talent Reporting](#) is a nonprofit organization dedicated to improving the measurement, reporting and management of human capital.