

Mark Bower, Principal of Edge Interactive provides clear insight into the trends and issues facing leaders in learning. Mark has held a number of learning management positions with IBM and other industry leaders bringing over 25 years of experience to his clients. His background includes responsibilities as Training Executive, Entrepreneur, and Management Consultant

Mark has also sat on a number of national advisory committees directing the effective use of technology including designing a number of nationally recognized information automation projects. Mark has extensive experience in all facets of learning management having managed over 220,000 hours of professional services to learning leaders in developing the strategies, processes, assets, and governance that will maximize workforce impact in achieving business objectives.

Mark is President Elect - ASTD Rock Mountain Chapter as well as a Senior Judge in the 2010 Brandon Hall, Excellence in Learning Awards.

He is a writer and speaker in the eLearning community whose articles can be seen in CLO magazine and other industry periodicals.

Mark holds a BS in Learning Theory from University of Massachusetts and an MBA from Boston University.